



Key Strengths

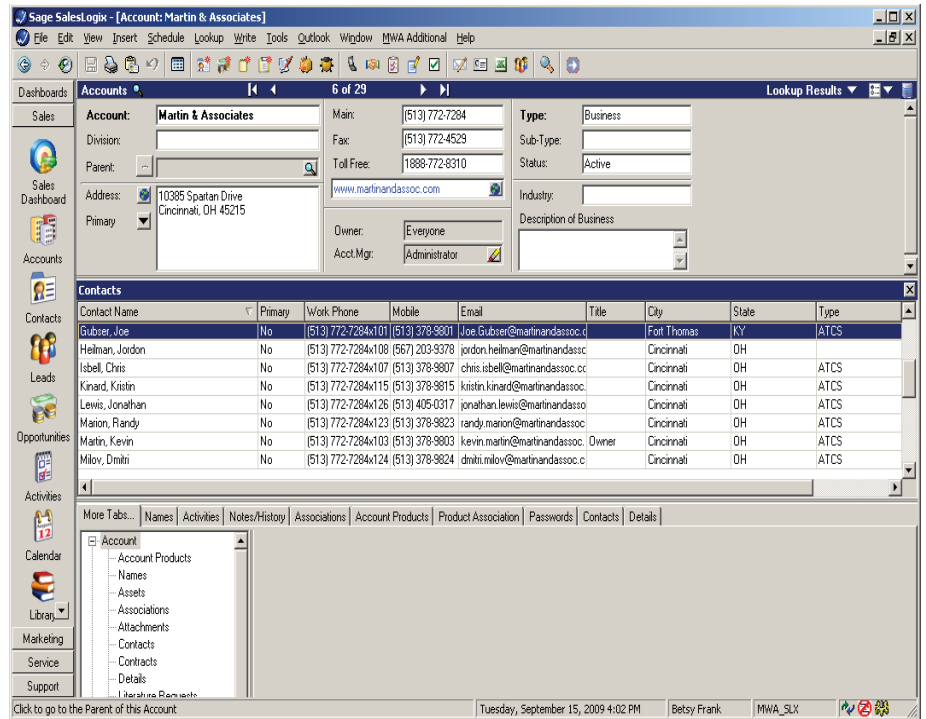
- Strong sales functionality
- Support for mobile users
- High configurability
- Back-office integration
- Broad software solutions to support growth needs

Sage SalesLogix is an award-winning Customer Relationship Management solution, provides a complete view of customer interactions across your entire organization - from sales and marketing to customer service and support - to help you acquire, retain and develop profitable customer relationships.

With its easy-to-use, highly adoptable user interface, centralized customer information, flexible access methods, and extensive customization and integration capabilities, Sage SalesLogix can enable your organization to build and maintain meaningful, profitable relationships with your prospects and customers - transforming the way you do business.

Features at a Glance

- Account, Contact, & Opportunity Management
- Calendar & Activity Management
- Microsoft Outlook & Office Integration
- Process & Workflow Automation
- Sales Forecasting & Territory Alignment
- Lead Qualification & Management
- Campaign Management & ROI
- Integrated E-mail Marketing
- Ticket Management
- Service Contract Management
- SpeedSearch KnowledgeBase
- Customer Self-Service Web Portal
- Web, Windows, and Mobile Access Methods
- Disconnect Web Client
- Back-Office Integration
- Advanced Customization Capabilities
- Data Mashups Capabilities



Sage SalesLogix delivers tangible benefits across your entire organization. Management is empowered with the information and tools they need to gain valuable business insight - facilitating timely, informed decisions. Team members have access to rich customer and prospect information and productivity tools so they can more effectively market to, sell to, and service your customers. And, Sage SalesLogix features a highly flexible open architecture, so you can modify the solution to address your company's specific business needs.



CRM Comparison

Questions	Microsoft Dynamics CRM	Sage CRM	Sage SalesLogix
Website	http://crm.dynamics.com	www.sagecrmsolutions.com	www.SalesLogix.com
Integration to ERP or Accounting Systems - Which?	Microsoft Dynamics; other ERP systems through 3rd party integrations	Sage MAS ERP, Sage Accpac, Sage MAS 90/200, JD Edwards, Oracle financials, Timberline 50	Sage MAS ERP, Sage Accpac, Sage MAS 90/200, JD Edwards, Oracle financials, Timberline 50
Percent of Application Available from Browser, not Including use of Citrix or Terminal Service?	100%	100%	95%
Business Intelligence?	Yes	Third Party	Yes
Can Import Data?	Yes	Yes	Yes
Record Temporary Contact Information and Later Convert to Prospect?	Yes	Yes	Yes
Mass Emails - No Restrictions on Number Sent?	Yes	Partly	Yes
Contact, Account and Opportunity Management?	Yes	Yes	Yes
Computer Telephone Integration?	Third Party	Yes	Yes
Hosted and On-Premise Options?	Yes	Yes	Yes
Unique Feature #1	Most natural way to add CRM capabilities to anyone who uses Office and Outlook; delivers great user experience	Integrated sales, marketing and customer care; easy customization	State-of-art Web client, support for mixture of mobile devices in same implementation.
Unique Feature #2	Event-driven workflow for consistent process execution, alerts & notifications; comprehensive reporting & analysis	Create dashboards with reports, charts, data searches, customer snapshots, lead lists, high priority support issues etc.	Highly customizable with a common codeless customization environment for Web and Mobile clients.
Unique Feature #3	Simplified installation, smooth upgrade path, extensive configuration & customization capabilities, familiar toolset	Ability to migrate between hosted and on premises implementations with all customization intact	Full suite CRM for mid-sized organizations and divisions of enterprise
5 User System Pricing	Workgroup Edition \$2,641	SageCRM.com \$69/user per month SageCRM 100 \$4,470 SageCRM 200 \$7,970	Standard \$6,970 Advanced \$10,970 Premier \$14,470
10 User System Pricing	Professional Edition: \$12,663	SageCRM.com \$69/user per month SageCRM 100 \$7,445 SageCRM 200 \$11,945	Standard \$10,945 Advanced \$15,945 Premier \$19,945
15 User System Pricing	Professional Edition: \$17,938	SageCRM.com \$69/user per month SageCRM 100 \$10,420 SageCRM 200 \$15,920	Standard \$14,920 Advanced \$20,920 Premier \$25,420